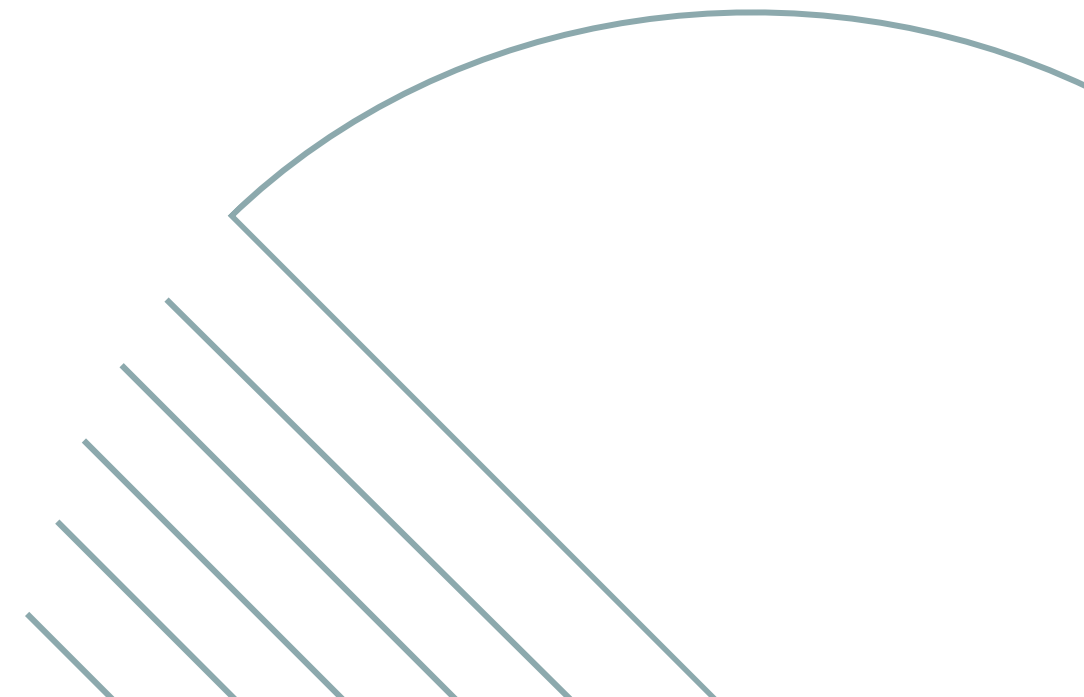
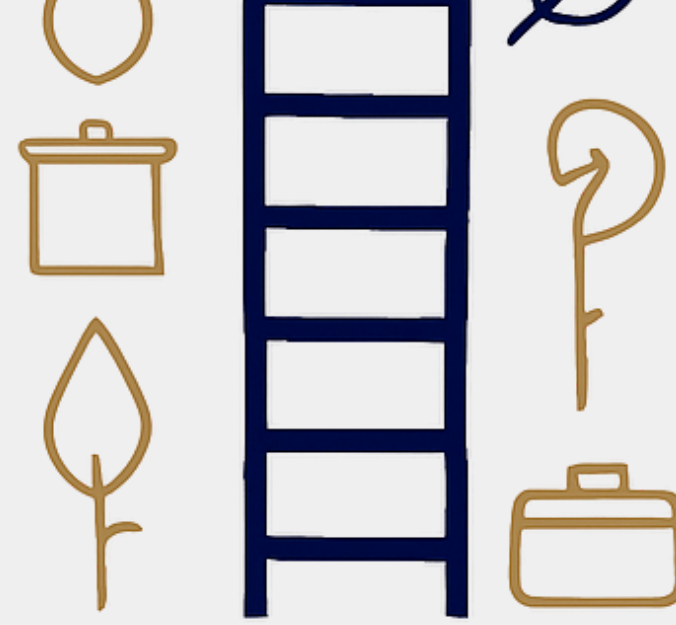


**PLEASE FILL OUT THE
PRE-SURVEY
QUESTIONS ON THE
FRONT OF THE SHEET**



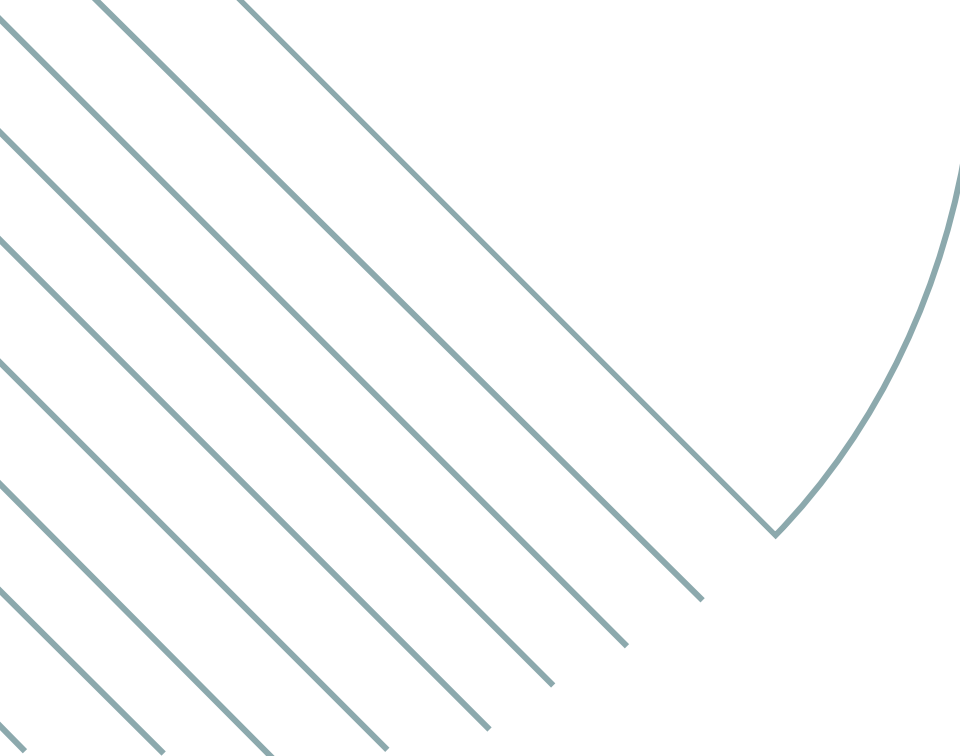


BEYOND

THE USUAL PATH

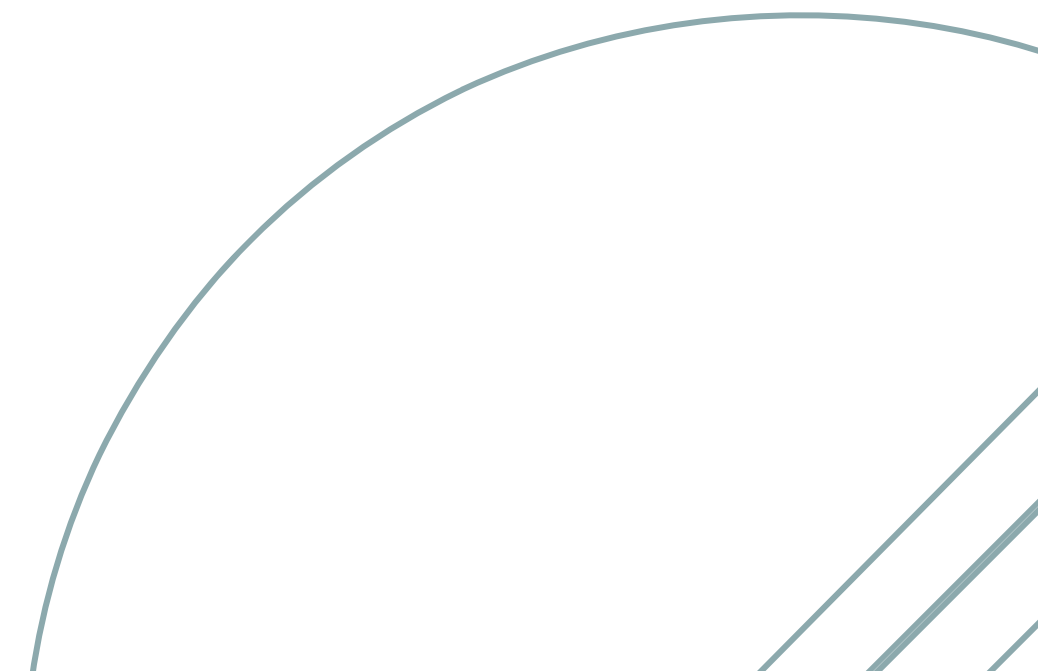
Workshops to Encourage Informed & Independent
Career Thinking in South Asian Education

Ankit Arun



DISCUSS:

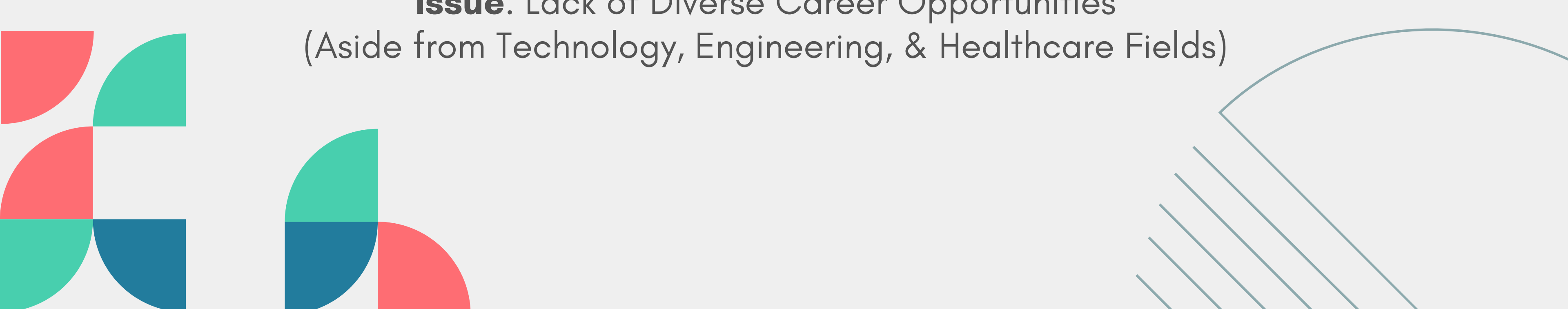
**WHAT IS YOUR
INTENDED JOB OR
MAJOR AT THE
MOMENT?**





INTRODUCING THE PROBLEM

Issue: Lack of Diverse Career Opportunities
(Aside from Technology, Engineering, & Healthcare Fields)



**01 - INSTITUTIONS NOT
REWARDING OTHER MAJORS**

**02 - SOCIAL FEAR OF RISK AND
EXPLORATION**

**03 - LACK OF CAREER
AWARENESS**

UNDERSTANDING THE PROBLEM



WHY THIS MATTERS



Overcrowded Fields

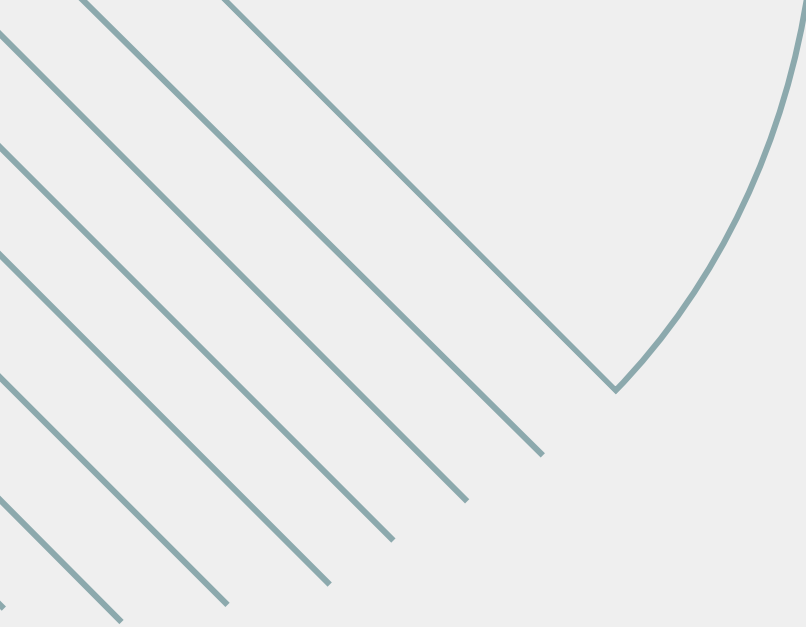


Blocked Industries



Underutilized Talent





LET'S TALK:

WHAT IS A "GOOD" JOB?

What Makes this Job "Good"?



POSSIBLE BENEFITS OF ALTERNATIVE CAREERS (NON-MEDICAL/TECHNOLOGY)

**More Flexibility
and Creativity**

**More Room
for Growth**



**Better Interest &
Strength Fit**



**Lower Entry
Costs**



ALTERNATIVE CAREER CHOICES (EXAMPLES)

Product Designer

Educator

Digital Marketer

Therapist

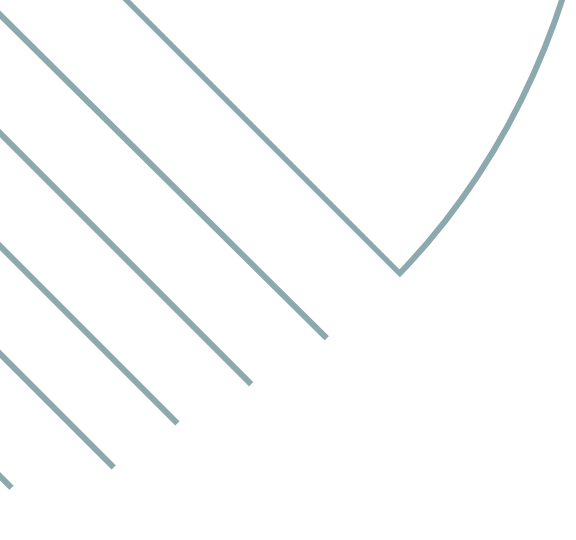
Technical Sales Specialist

UI Designer

Nutritionist

Agricultural Technologist





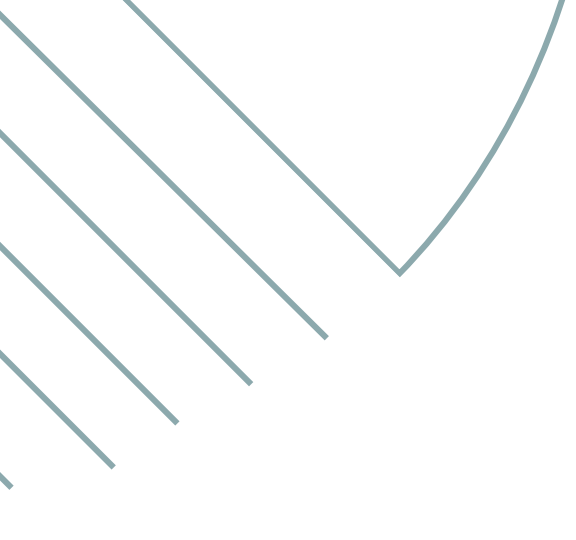
ALTERNATIVE CAREER CHOICES (EXAMPLES)

Technical Sales Specialist

Explains and sells high-tech products in software, electronics, or machinery.

Traits:

- Strong understanding of technical products
 - Excellent communication skills
 - Ability to simplify complex ideas for customers
 - Confidence in presenting and persuading
- 



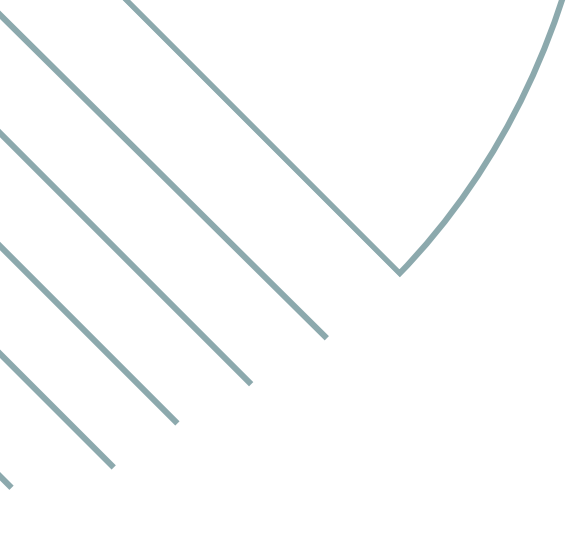
ALTERNATIVE CAREER CHOICES (EXAMPLES)

User Interface (UI) Designer

Design the layout and experience of websites to make them more user-friendly and appealing

Traits:

- Visual and spatial creativity
 - Curiosity about how people interact with technology
 - Problem-solving mindset
 - Patience and attention to detail
 - Willingness to learn design tools/software
- 

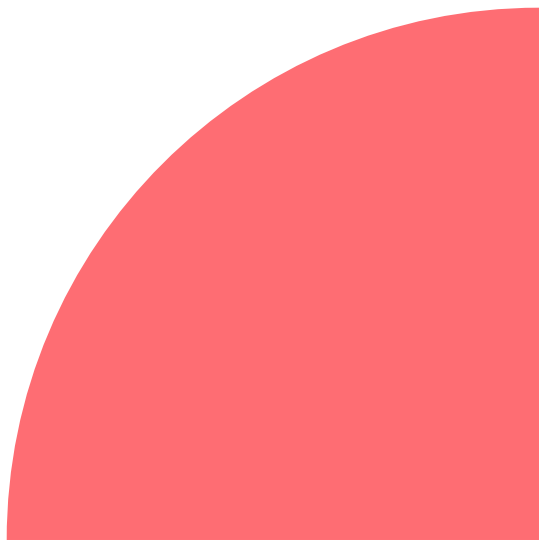


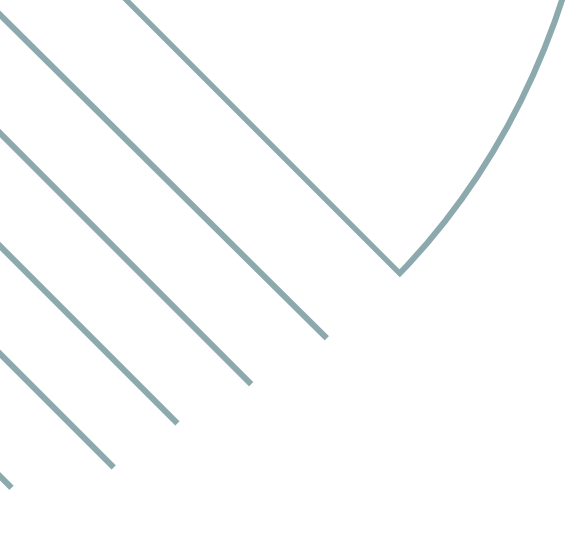
ALTERNATIVE CAREER CHOICES (EXAMPLES)

Nutritionist / Diet Advisor

Help people stay healthy by advising them on what to eat and how to manage common health issues through diet.

Traits:

- Empathy
 - Interest in food/science
 - Communication skills
 - Understanding of human biology, nature, and systems
- 



ALTERNATIVE CAREER CHOICES (EXAMPLES)

Agricultural Technologist

Apply new tools and techniques to improve farming or crop distribution.

Traits:

- Analytical
 - Resourceful
 - Community-minded
 - Tech & Natural Science Knowledge
- 

REAL STORIES - #1



Background: **Girish Mathrubootham (Freshworks CEO)**

- Indian entrepreneur and founder of Freshworks, a successful global software company
- Left a high-paying tech job to take a lower-salary business role, aligned with his passion
- Faced doubts from others about this risky choice
- His decision led to building a major startup and significant success
- Shows how choosing what interests you can pay off in the long run, and the benefit of a non-traditional career



REAL STORIES - #2

Background: **Falguni Nayar (Nykaa Founder)**

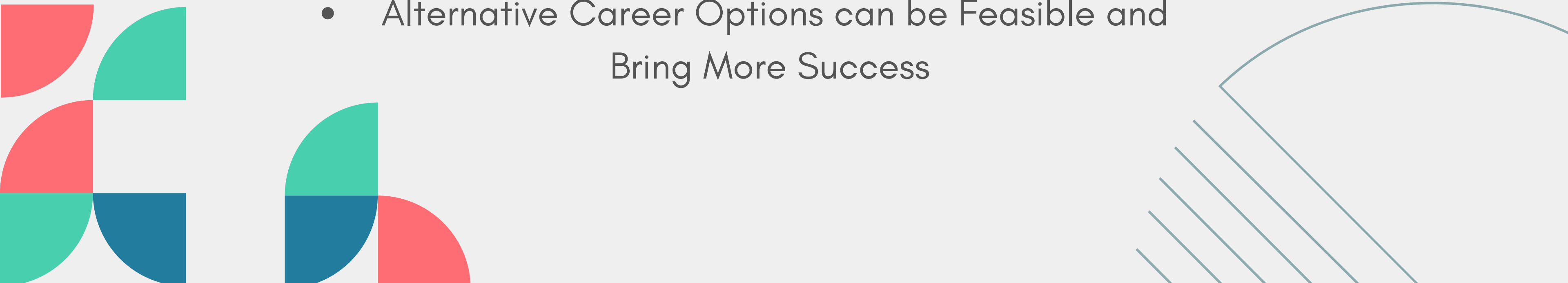
- Former investment banker and Managing Director at Kotak Mahindra
- Left her stable corporate job at age 50 to start Nykaa, an online beauty business
- Had no experience in tech or retail—took a bold, unconventional leap
- Built Nykaa into a billion-dollar brand; became India's richest self-made woman
- Her story shows how it's never too late to switch paths—and how passion and vision can lead to success beyond traditional careers





WRAPPING IT UP

Key Points:

- Issue of Limited Diverse Career Opportunities
 - Causes Competitiveness, Limited Access to Industries, & Underuse of Talent
 - Alternative Career Options can be Feasible and Bring More Success
- 



YouTube Channels



Personality Quizzes

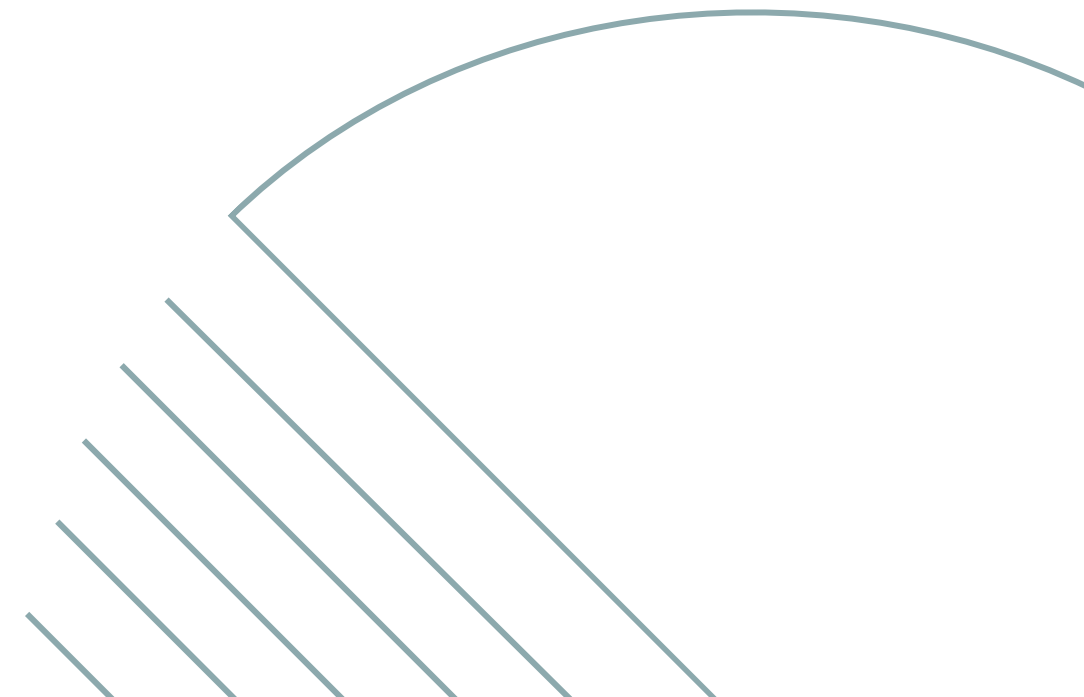


**Interviews & News
Articles**

RESOURCES & INDEPENDENT RESEARCH



PLEASE FILL OUT THE
POST-SURVEY
QUESTIONS ON THE
BACK OF THE SHEET



THANK YOU!



@ankit_arun1



www.beyondtup.com

Stay Curious. Keep Exploring.